



# Renewal for Fairtrade Town Status: Garstang

11/6/08

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**Population concerned:** 5,000  
**Date Fairtrade status declared:** 22/11/01  
**Date of last renewal (if applicable):** May 2006

**Goal 1: Local council passes a resolution supporting Fairtrade\*.**The resolution should include a commitment to serve Fairtrade\* tea and coffee at its meetings and in its offices and canteens whenever hot drinks are served. How has the local council executed the decisions in the resolution? How does the council intend to develop their areas of work in the coming year?

### **Key Progress / Achievements:**

Garstang Town Council Resolution updated in May 2007 stated:

***“The Council agreed to renew its commitment to include the use of Fairtrade products at Town Council meetings and functions.”***

- Wyre Borough Council has been approached regarding passing a resolution in support of Fairtrade and they have since appointed a Task Group to explore this issue. Bruce Crowther gave a Presentation to the Task Group on 18<sup>th</sup> March 2008.

### **Key Challenges / Difficulties:**

- Wyre Borough Council have yet to make the commitment to support Fairtrade.

### **Future Plans:**

- The 3 year strategy covers all 5 goals with the Borough Council passing a resolution by May 2009

### **Suggestions:**

It is good to see Garstang Town Council renew their commitment to use Fairtrade products and we hope that this is having a practical and positive effect on Council policy. Given Garstang's unique status as the world's first Fairtrade Town and the incredible levels of support that exists for Fairtrade within Garstang, we would expect to see a corresponding level of support from Garstang Town Council. Using products with the FAIRTRADE Mark is an indicator of support, however we would expect to see Garstang Town Council taking more

of a lead on promoting Fairtrade and raising awareness and matching the obvious commitment and drive demonstrated by the community they represent. We welcome the work currently being undertaken with Wyre Borough Council and hope that Garstang Town Council demonstrate greater leadership at the Borough level and ensure that the example set by Garstang inspires action and genuine commitment from Wyre Borough Council.

There is little evidence of additional support offered to the Steering Group and we look forward to seeing how Garstang Town Council develops upon activity to date in order to better match the level of activity and support which exists across the local community.

Our thanks for the support shown to date and we wish the Town Council every success as they develop upon this.

**Result:** Goal maintained

**Goal 2: A range of (at least two) Fairtrade products are readily available in the area's shops and are served in local cafés/catering establishments.** How has the number of retail and catering outlets increased, and how has the range of Fairtrade products been increased within the retail outlets? How has the Fairtrade directory been developed? How many of these directories have been distributed?

**Achievements since application:**

Retail Outlet Target	2
Number of retail targets at time of last renewal	9
Current number of retail outlets	12

Catering Outlet Target	1
Number of catering outlets at time of last renewal	4
Current number of catering outlets	7

**Key Achievements / Progress:**

Retail outlets gained (4):

1. No. 18 – High Street, Garstang (sell Fairtrade fruit smoothies & Ubuntu cola)
2. Good Health Naturally – Thomas’s Wiend, Garstang (Sell a wide range of Fairtrade health & body care products, brochure sent in)
3. Threshers – High Street, Garstang (Sell a range of Fairtrade wine)
4. Corner Bookshop - Thomas’s Wiend, Garstang (Sell a range of Fairtrade greetings cards, with the FAIRTRADE Mark)

Catering outlets gained (3)

1. Pipers Restaurant – High street, Garstang (Sell Fairtrade wine, tea & coffee)
2. No 19 Cafe – High Street, Garstang (Sell Fairtrade coffee, biscuits, sugar, fruit smoothies & Ubuntu cola)
3. Wesley’s Coffee Lounge – Park Hill Road, Garstang (Sell Fairtrade tea, coffee, sugar & biscuits)

### **Key Challenges / Difficulties:**

Retail outlets lost (1):

- Discovery Centre – High Street, Garstang. Although they agreed to sell Fairtrade products in 2006 this has not yet been implemented so they have been removed them from the list.

### **Future Plans:**

With support from the Garstang & District Partnership (see Goal 4 below) they have secured funding to purchase New Consumer Fairtrade Directories for Garstang for the next 3 years. A hardcopy of the New Consumer 2008 Garstang Directory has been sent in together with the 2007 one sheet Directory that they have put together independently.

In June 2008 they held a “Meet the Fairtrade Farmers” event at the Crofters Hotel in Garstang. The Crofters have agreed to make a permanent switch to Fairtrade tea and coffee throughout the hotel (including in rooms) as a result of this event. They invited as many businesses as possible but particularly focused on catering outlets.

One impressive move is that 2 retail and 2 catering outlets are selling Ubuntu cola which is a great way to include and motivate the younger generation.

As the majority of possible retail outlets are now selling Fairtrade products the steering group have a three year strategy in place which includes a target to increase catering outlets by 2/year while maintaining retail outlets at the present level. This is a fantastic improvement in the 12 months since the last renewal and proof that the group are having an impact on the very people who are in a position to put the Fairtrade message into practice.

### **Suggestions:**

It is difficult to offer any suggestions as it is clear that Garstang Fairtrade Town continues to go from strength to strength. We wish you luck as you work towards the targets laid out in your Action Guide and look forward to seeing new caterers come on board.

### **Result: Goal maintained**

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**Goal 3: Fairtrade products are used by an appropriate number of local work places (offices, shops, B&Bs etc.) and community organisations (faith communities, schools, universities etc).** For larger populations (over 100,000) a flagship employer is expected as well as the local authority listed under Goal 1. How have the number work places and community organisations using Fairtrade products increased? Is there an additional flagship employer? Have any faith groups, schools or universities gained Fairtrade status?

	<b>Total at time of previous renewal</b>	<b>Current total</b>
<b>Workplaces</b>	3	15
<b>Faith groups</b>	6	6
<b>Educational establishments</b>	2	4
<b>Community organisations</b>	0	4

## **Key Achievements / Progress:**

### Workplaces

1. Ben Wallace MP Constituency Office
2. Top Knot Hairdressers
3. Kwik Kutz Hairdressers
4. Garstang Post Office
5. Garstang Courier Editorial
6. Nickson's DIY & Kitchens
7. LBT Motors
8. Corner Bookshop
9. Bulman's
10. Garstang Fine Art
11. Turner Pearson Solicitors
12. Thurnhills Solicitors
13. Age Concern Charity Shop
14. Save the Children Charity Shop
15. Garstang travel

### Faith groups

There are 6 faith groups in Garstang all of which are using Fairtrade products as follows:

#### Fairtrade 'Churches'

1. St.Thomas's C of E Church
2. URC Church
3. Methodist Church
4. Free Methodist Church
5. Garstang Quaker Local Meeting (also have pledge form)

#### Use

6. St. Mary & Michael's RC Church\* (use Fairtrade tea, coffee & other products & promote Fairtrade, applying for Fairtrade Church status)

### Schools

There are 4 schools in Garstang all of which are using Fairtrade products and support Fairtrade as follows:

1. St.Thomas' CE Primary School\* (Have pledge form, working towards Fairtrade school status)
2. SS Mary & Michael Catholic Primary School\* (Have pledge form, working towards Fairtrade school status)
3. Garstang High School\* (Have pledge form, working towards Fairtrade school status)
4. Garstang Community Primary School (use Fairtrade tea and coffee in staff room, promote Fairtrade, working towards Fairtrade school status)

All the following places have pledge forms stating the use of at least one Fairtrade product.

1. 1<sup>st</sup> Garstang (Castle) Scout Group (use Fairtrade tea & coffee & promote Fairtrade)
2. Garstang Rural District Guides, Brownies and Rainbows (use Fairtrade tea & coffee & promote Fairtrade)
3. Wyre Coast and Countryside Service (use Fairtrade tea & coffee)
4. Garstang & District Partnership Office (use Fairtrade tea & coffee)

## **Key Challenges / Difficulties:**

Having identified that Garstang needed to re-awaken the original impetus, they re-launched and awarded pledge forms to any business, faith group, school or community organisation

that was willing to make a pledge to sell and/or use Fairtrade products. These pledges are dated and will be renewed and hopefully strengthened each year.

### ***Future Plans:***

Garstang will continue to award pledges and their 2008/10 Strategy includes a target of 36 pledge forms awarded to workplaces with all schools and faith groups being Fairtrade accredited.

Through Garstang's link with the cocoa farming community of New Koforidua in Ghana they are working with the Muslim community of nearby Preston and hope to see the Jamea Mosque soon apply for Fairtrade Mosque status.

### ***Suggestions:***

Again, it is a struggle to identify areas that can be developed and it is clear from the Groups Action Plan that the Steering Group have already set clear objectives and identified effective ways to reach these. It is wonderful to see support for Fairtrade spread right across the community and exciting to hear that the magic within Garstang is also reaching Preston! We wish the group every success in working with all faith groups and schools towards achieving Fairtrade status and feel confident that the community of Garstang will again rise to the challenge and demonstrate yet again what we can all do to support producers in developing countries to work towards a better future.

### ***Result: Goal maintained***

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**Goal 4: Attract media coverage and popular support for the campaign.** How has your relationship with the press developed in order that the meaning behind the FAIRTRADE Mark is communicated effectively? Is there on-going support for the campaign and do Fairtrade Fortnight events feature in the local media?

### ***Key Achievements / Progress:***

The steering group try to ensure that Fairtrade is not just something that they focus on during Fairtrade Fortnight or that events are held just to promote Fairtrade. Instead they emphasise that as the world's first Fairtrade Town Fairtrade should be included whenever events and festivals are held in the town. Examples of this include the Fairtrade Garden as part of Garstang's annual entry into Britain in Bloom and in 2008 the Entente Florale and a Fairtrade Trail held each year as part of Garstang's Walking Festival. Recently Garstang has been compared to a stick of rock with Fairtrade running all the way through it.

### **EVENTS**

**August 2006 – Arts Festival** - Fairtrade and the link with New Koforidua promoted.

**October 2006 – ‘Stand up against Poverty’** joint campaigning event with New Koforidua phone link.

**December 2006 - Victorian Festival** – Fairtrade stall.

**Fairtrade Fortnight 2007 –**

**Fairtrade wine tasting at Arts Centre** and Fairtrade bunting used that was decorated by children in local schools.

**Mustard Seed** - Fairtrade bunting (as above), display material, DVD's from Café direct and Traidcraft on public display.

**Coffee Morning and Fairtrade Stall** at the URC hall.

**April 2007 - Fairtrade Stall** at the launch of the Rural Wyre Children's Centre.

**4<sup>th</sup> to 12<sup>th</sup> May 2007 - Wyre Borough's 'Pathways' Walking Festival.** An historical walk around Garstang included aspects of Fairtrade for the first time.

**3<sup>rd</sup> June 2007 – Signing of Partnership Agreement with New Koforidua** including a joint campaign event with residents in both communities to send a message to the G8 summit.

**25<sup>th</sup> June 2007 – Garstang Fairtrade Town Relaunch** presented by Bruce Crowther with guest speakers Simeon Greene and Emma Rung from Ratvisemarkt Sweden. Attended by over 100 people. New Pledge Forms were awarded at this event.

**Summer 2007 – Fairtrade Garden for Britain in Bloom competition** made up with tropical plants with a sign stating 'Garstang the world's first Fairtrade Town supporting the FAIRTRADE Mark' (Photos attached).

**3<sup>rd</sup> August 2007 - Garstang Agricultural and Horticultural Show.** Fairtrade stall at the 'Churches in Garstang' tent .

**24<sup>th</sup> August 2007 - Garstang Arts Festival.** Open air Fairtrade Stall.

**19<sup>th</sup> – 26<sup>th</sup> October 2007 – Garstang & Bowland Banquet** – Many events making the link between Fairtrade and Local Produce. Hardcopies of Programme and Local Produce Guide sent in.

**15<sup>th</sup> October - Giant Lancashire Hot Pot** - Fairtrade publicity stall at ' Guinness' record breaking event attended by Lloyd Grossman.

**23<sup>rd</sup> October** – Fairtrade Tastings at the Mustard Seed.**25<sup>th</sup> October – Garstang Tourist Information Centre.** 'Chocolate fountain' with all Fairtrade ingredients and dips.

**25<sup>th</sup> October – Fairtrade/Ghana Evening at the Coffee Pot** - Ghanaian style Lancashire Hot Pot was served.

**17<sup>th</sup> December 2007** – Stall at the Garstang Victorian Festival

**27<sup>th</sup> – 31<sup>st</sup> January 2008** – Visit to Garstang by delegates from Media, Pennsylvania, the first Fair Trade Town in the USA. This followed the International Fairtrade Towns Conference in Brussels where the delegates represented the US Fair Trade Towns initiative.

### **Fairtrade Fortnight 2008**

**Sunday 24<sup>th</sup> February - Fair Trade Church Service at the URC-** Traidcraft stall.

**Wednesday 27<sup>th</sup> February 2008 - 'Simply Tea and Chat' at Wesleys Coffee Lounge** - Sampling of over 20 Fairtrade teas or herbal infusions.

**Thursday 28<sup>th</sup> February – 'Food For Thought', Coffee Pot** – Fairtrade/Local Produce meal, included quiz.

**Thursday 28<sup>th</sup> February - Fair Trade Singalong with Pip at The Priory Hotel, Scorton** - 60's and 70's songs. Fairtrade refreshments included.

**Monday 3<sup>rd</sup> March – Choose Fairtrade Bus Tour, High Street, Garstang** – The Choose Fairtrade Bus parked on Garstang High Street, outside the Co-op for 1 hour when people were invited to sign the Trade Justice Action cards. Attended by children from two Primary Schools (Photo attached).

**Thursday 6<sup>th</sup> March – Fairtrade stall at the Co-op.**

**Friday 7<sup>th</sup> March - "Dreams Of An African Child", URC** – A play on Child Trafficking with Fairtrade refreshments and stalls.

**Sunday 9<sup>th</sup> March - 'Fair Trade and Unfair Trade' Church Service at Garstang Methodist Church.**

**Sunday 9<sup>th</sup> March - Fairtrade Film Festival, Arts Centre** - Showing of 4 short films on Fairtrade including the much acclaimed 'Black Gold' and 'Bonita Ugly Bananas'. Fairtrade refreshments.

**Monday 10<sup>th</sup> March - Fairtrade Party, in the Crown Pub** – Fairtrade wine and local cheeses available along with other Fairtrade goodies. Including Fairtrade pub quiz and promotion of Ubuntu, the world's first Fairtrade Cola.

### **Throughout Fairtrade Fortnight 2008**

**Special Fairtrade Menu at Pipers Restaurant.**

**The Mustard Seed** - Displaying promotional material DVD's etc from Traidcraft and the Fairtrade Foundation. Samples of Traidcraft Foods.

**Fairtrade Book Event at the Corner Bookshop** – Promotion of the books; 'The Fairtrade Everyday Cookbook' and 'Fighting the Banana Wars' by Harriet Lamb. The Corner Bookshop also started selling Fairtrade greetings cards and fair trade wrapping paper.

**24<sup>th</sup> April 2008 – Fairtrade Fashion Show – attended by 80 people held at Wesleys Coffee Lounge/Mustard Seed.**

**9<sup>th</sup> May 2008 – ‘Cabus Rocks’ concert** at Cabus Village Hall to raise money for the Garstang And New Koforidua Linking Association (GANKLA) and promote Fairtrade.

**3<sup>rd</sup> – 11<sup>th</sup> May 2008 – Garstang Walking Festival**

**10<sup>th</sup> May 2008 - Treasure Hunt** – sponsored by the Co-op who donated two Fairtrade chocolate bars for each pack with the wording “Having helped Garstang become the world’s first Fairtrade Town in 2001, we have supported the growth of the concept”

**11<sup>th</sup> May 2008 - Fairtrade Trail** – A guided tour of the Fairtrade sites of Garstang led by Bruce Crowther.

**27<sup>th</sup> May 2008 - Country Market** – at Community Centre Car park. Fairtrade Stall.

**5<sup>th</sup> June 2008 - ‘Environment Day’ exhibition** - at Bleasedale as part of annual Bowland Festival. Fairtrade stall.

**9<sup>th</sup> June 2008 - Meet the Fairtrade Farmers at the Crofters Hotel** – Including the showing of ‘Black Gold’ and Joe Human’s ‘After Black Gold’ presentation. Attended by two Ethiopian coffee farmers, this event will see the Crofters switch to using 100% Fairtrade tea and coffee and will be used to persuade other businesses to also switch to Fairtrade (poster attached).

## **Media coverage**

The Garstang group have continued to get extensive coverage from the local press with 37 out of 52 (71%) weekly editions of the Garstang Courier having at least one article on Fairtrade and/or their link with New Koforidua in Ghana over the last year. On more than one occasion there has been no less than 6 mentions in the one copy. Also the last year 5 out of 12 (42%) monthly editions of the free publication Garstang Focus that is sent to all residents contained Fairtrade/Ghana articles.

Some copies of press articles are attached but copies of all media coverage on Garstang’s Fairtrade campaign dating back to 1992 are available from Bruce Crowther and are on public display in the Mustard Seed.

Other coverage (excluding Courier & Focus) includes:

**November 2006 – “Buyer be Fair”** - Documentary on ethical trading including the Garstang Fairtrade campaign shown in the USA (available to view).

**March 2007 – Indflydelse** – A Danish publication featuring the Garstang campaign.

**18<sup>th</sup> July 2007 - Newsweek Magazine** – A Japanese publication featuring Bruce Crowther and Garstang’s Fairtrade campaign.

**26<sup>th</sup> July 2007 – Lancashire Evening Post** – “A thoroughly modern hero”. Article on Bruce Crowther’s inclusion in Gordon Brown’s Book ‘Britain’s Everyday Heroes’.

**3<sup>rd</sup> August 2007 – Lancaster Guardian** - “Vet joins the list of PM’s inspirations”. As above.

**24<sup>th</sup> – 30<sup>th</sup> September 2007 – The Big Issue (North)** -“Garstang’s fair ground”

**15<sup>th</sup> October 2007 - Granada TV News** - John Allen wearing his Garstang World’s First Fairtrade Town ‘T’ shirt at the giant Lancashire Hot Pot ‘ Guinness’ record breaking event.

**October 2007 – TVB Hong Kong** - Short documentary on Garstang as world’s first Fairtrade Town.

**18<sup>th</sup> December 2007 – BBC North West Tonight** - Live coverage of Garstang Victorian Festival mentioned Garstang as the world’s first Fairtrade Town. Photo attached showing John Allen & Bruce Crowther with popular TV weather presenter Diane Oxberry.

**18<sup>th</sup> December 2007 – Lancashire Evening Post** – Photo of Garstang Fairtrade Group at the Victorian Festival.

**24<sup>th</sup> February 2008 – Radio Lancashire** - Interview with Bruce Crowther re Fairtrade Fortnight in Garstang.

**27<sup>th</sup> February 2008 – Guardian ‘Fairtrade for all supplement’** – Bruce Crowther featured in the ‘comment’ column.

**27<sup>th</sup> April 2008 - Independent On Sunday** – Bruce Crowther included in the 100 ‘Happy List’ for his work making Garstang the first Fairtrade Town.

**Book Publications:**

The Garstang Fairtrade campaign has been included in the following books published since our last Renewal in 2006: 'Britain's Everyday Heroes' - Gordon Brown  
'Fighting the Banana Wars and other Fairtrade Battles' - Harriet Lamb  
'Fair Trade Trail' – A Japanese book that includes photos of Garstang and Garstang's road sign inside the cover.  
'Fair City' – Warren Bardsley. The story of the Lichfield Fairtrade City campaign.

**Any other progress or achievements:**

There are permanent displays on Fairtrade and the link with New Koforidua in the Tourist Information Centre (photos attached) and Mustard Seed.

**Garstang & District Partnership (GDP) support**

Under the Market Towns Initiative the GDP have successfully promoted Garstang's status as the world's first Fairtrade Town as follows:

- Fairtrade Town Tourist Board – in the town centre giving exclusive information on Fairtrade and our link with new Koforidua (photo attached).
- Finials on two town signs - declaring 'Garstang world's first Fairtrade Town'
- New road signs - on the A6 by pass with wording 'Garstang world's first Fairtrade Town'
- 600 Key Rings - to give to visitors and for sale in the Tourist Information Centre (sent in).

Garstang world's first Fairtrade town 'T' shirts - Worn extensively at events and for sale in the Tourist Information Centre (featured in attached photo of display).

- Awarded a 'heritage' style plaque mounted on the wall of the Mustard Seed 'One World' shop and fair trade information centre in recognition of the work by the community volunteers. This was unveiled in the presence of the local MP.
- Assistance with printing of Pledge Forms.
- An article on the link between Fairtrade and local produce appeared in the GDP Local Produce Guide produced in September 2007 (sent in).
- Regularly bringing Fairtrade into GDP events such as the Garstang & Bowland Banquet in October 2007 (see above).

The Garstang Fairtrade Steering Group was successful in obtaining a grant from the Garstang & District Partnership which funded the following:

Display stand – featured in attached photo of display.

Sidewinders x2 - featured in attached photo of display

6 x banners from the Fairtrade Foundation - featured in attached photo of display.

Outdoor stall – for use at our Victorian Festival and other events.

New Consumer Garstang Fairtrade Directories – Annual directories have been purchased in Advance for the next 3 years (2008 -2010)

Garstang Fairtrade Website [www.garstangfairtrade.org.uk](http://www.garstangfairtrade.org.uk) – Funding has been used to create a professional CMS enabling us to regularly update our website.

**Key Challenges / Difficulties:**

None specified

**Future Plans:**

The group has developed a Strategy for 2008 – 2010 which lists all events, goals, expected achievements and accompanying press coverage.

**Future Events**

**13<sup>th</sup> June 2008 – Schools Event** – Jocelyn and Stephen, two school children from New Koforidua who are visiting the UK with Comic Relief will join children from Garstang's three



Primary schools and take part in a Fairtrade picnic, traditional English and Ghanaian dancing and then visit shops to encourage them to stock Fairtrade chocolate as well as congratulating those that already do. Jocelyn and Stephen will also visit Garstang High School.

**July 24<sup>th</sup> 2008 - Diminishing Dinners** – An event to raise money for the Garstang Fairtrade Steering Group, GANKLA and the Garstang Oxfam Group (details attached).

**August 6<sup>th</sup> 2008 - European Entente Florale** - Garstang's entry will be judged by a panel of judges from the 9 competing countries during a whole day tour. Fairtrade will feature where ever appropriate. The criteria emphasise floral, community, environmental aspects etc.

Briefing provided and a promotional DVD will show the visit by the Choose Fairtrade Bus, Fairtrade stall at Country Market and the Mustard Seed. Fairtrade outlets on route will be invited to give visibility to their pledges and other ways they support Fairtrade.

**August 18<sup>th</sup> –24<sup>th</sup> 2008 - Garstang Music Festival** - Fairtrade stall on day to be confirmed.

**October 2008 - Garstang & Bowland Food Festival** - Fairtrade stall at Country Market.

**December 2008 – Victorian Festival – Fairtrade Stall.**

### ***Suggestions:***

Yet again – Words fail us! This is a truly exceptional record of events that have undoubtedly touched, informed and educated the entire community – and in many cases, the wider world. We can appreciate why Garstang has been compared to stick of rock with Fairtrade running through it and this renewal application and the level of dedications and creativity flowing through it demonstrates yet again why Garstang has – and continues to – inspire the world, from San Francisco to Copenhagen, Fair Isle to Media, USA! Our congratulations for showing the world how it's done and our thanks for sharing the expertise, ideas, energy and enthusiasm with the world! Well done and please keep up all the hard work!

### ***Result:*** Goal maintained

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**Goal 5: A local Fairtrade steering group is convened to ensure continued commitment to its Fairtrade Town status.** How has the membership of the steering group changed to reflect the wider community's support for Fairtrade? Does the steering group still continue to meet regularly and what recent decisions have been made to ensure continued commitment to its Fairtrade Town status?

### ***Actions taken:***

The Garstang Fairtrade steering Group meets whenever it is required and has met 9 times over the last 12 months.

Members are:

1. Bruce Crowther [bruce@crowther1450.fsnet.co.uk](mailto:bruce@crowther1450.fsnet.co.uk) – Chair & New Koforidua Link
2. Alex Briault [alexcg2@tiscali.co.uk](mailto:alexcg2@tiscali.co.uk) - Vice Chair
3. Sarah Young [svlyoung@hotmail.com](mailto:svlyoung@hotmail.com) - Secretary
4. Lara Hurley [laranpaul@btinternet.com](mailto:laranpaul@btinternet.com) - Treasurer & Myerscough College
5. Fiona Riley [fionarileyuk@yahoo.co.uk](mailto:fionarileyuk@yahoo.co.uk) - Deputy treasurer
6. Bill Hewitt [bill@hewitt34.freemove.co.uk](mailto:bill@hewitt34.freemove.co.uk) - Communications & Press Officer
7. Gillian Lamb [david.lamb6@btinternet.com](mailto:david.lamb6@btinternet.com) – Garstang Town Councillor & Garstang & District Partnership
8. Anne Humphreys [anne.humphreys5@btinternet.com](mailto:anne.humphreys5@btinternet.com) – Garstang Town Councillor & Garstang & District Partnership
9. Belinda Hulme [Hulmesons@btinternet.com](mailto:Hulmesons@btinternet.com) - Schools Rep
10. John Allen [allen960@btinternet.com](mailto:allen960@btinternet.com) - Church Rep & Mustard Seed One World Shop
11. Elaine Gisbourne [elainegisbourne@fish.co.uk](mailto:elainegisbourne@fish.co.uk) - Youth Rep
12. Tom Bamber [tedbamber@hotmail.com](mailto:tedbamber@hotmail.com) - Website Designer
13. Graham Hulme [Hulmesons@btinternet.com](mailto:Hulmesons@btinternet.com) – Garstang Oxfam Group
14. Danny Callery [callery@theseed.net](mailto:callery@theseed.net)

15. Pip Riley [piriley61@yahoo.co.uk](mailto:piriley61@yahoo.co.uk)
16. Crispin Myerscough [crispin@myerscough.co.uk](mailto:crispin@myerscough.co.uk)
17. Marion Myerscough [marion@myerscough.co.uk](mailto:marion@myerscough.co.uk)
18. Andy Greenacre [agreenacre@uclan.ac.uk](mailto:agreenacre@uclan.ac.uk)
19. Cassie Greenacre [agreenacre@uclan.ac.uk](mailto:agreenacre@uclan.ac.uk)

### ***Extra Achievements***

Business Reps – As part of our ‘Adopt a shop’ scheme a Group member has been assigned to each business that sells (or has the potential to sell) Fairtrade products in Garstang as follows:

1. Arts Centre – Bill Hewitt
2. Booths – Bruce Crowther
3. Garstang Health Food Shop and No. 18/No, 19 – Elaine Gisbourne
4. The Mustard Seed & Wesleys– John Allen
5. Health Shop, Thomas’s Wiend, Pipers Restaurant and Threshers – Fiona & Pip Riley
6. Coffee Pot – Bruce Crowther.
7. Discovery Centre – Alex Briault
8. Crown – Bruce Crowther
9. Co-op – Danny Callery
10. Market Cross News – Belinda Hulme.
11. Houghton’s Petrol Station – Graham Hulme
12. Londis – Lara Hurley
13. Simply Delicious – Elaine Gisbourne.
14. Somerfield - Crispin Myerscough
15. Top Knot Hairdressers – Marion Myerscough
16. Calderbank Guest House – Belinda Hulme

### ***Suggestions:***

The business rep idea is wonderful and definitely something we will share with other Fairtrade Town groups. We are pleased to see two Councillors on the Steering Group and hope that their involvement will help to ensure that greater progress is made around Goal 1 by the time of the next renewal. It would be good if a representative from Wyre Borough Council could be invited to attend Garstang Steering Group meetings. Hopefully this will demonstrate first-hand the amazing achievements that can be brought about by a local Fairtrade campaign such as this. Perhaps this will help convince Wyre Borough Council that this brings benefits not only to farmers and workers in developing countries but to the local area. Garstang demonstrates that a Fairtrade Town is not only about guaranteeing that producer communities can earn enough for a better today and a brighter tomorrow but also that the process of bringing together a community and celebrating collective achievements can also have a powerful, positive effect closer to home.

Our thanks to all the Steering Group members for their time, dedication and commitment. We hope that each member is proud of what Garstang has achieved and continues to achieve and we congratulate each and everyone for the difference they are making and the example they continue to set.

***Result:*** Goal maintained

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***Final comment:***

It is extremely difficult if not impossible to come up with any useful suggestions for this renewal application besides those listed under Goal 1.

In the past 12 months since the last renewal the steering group have excelled themselves in increasing the number of retail and catering outlets, achieving a full complement of schools and faith groups and many other community groups and businesses. The number and variety of events and the amount of press coverage is simply amazing and it is hard to believe there is anyone left in Garstang who hasn't been touched in some way.

In coming up with the very comprehensive and ambitious strategy, they have again showed the qualities of vision and determination that gave us the first Fairtrade Town.

Congratulations Garstang, this is why you are seen as leaders, an example of what is possible, and a beacon for the rest of the world. Thank you on behalf of all the lives you have touched and all the people you have inspired.

Signed:

Name:                      Hannah Reed                      Rita Verity

Campaigns Co-ordinator    NW Regional Support Network